

Abstract**A Study of Copyright Industry using Input-Output Analysis**

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In order to analyze the economic contribution of copyright industry, we estimated the forward and backward linkage effect, value added-inducing effect, and employ-inducing effect of copyright industry using the 『2013 input-output table』. According to the results, copyright industry has relatively larger effect than overall industries on production-inducing effect, forward linkage effect, value added-inducing effect, and employ-inducing effect. Also, among the copyright industries, “advertising service” has the largest forward and backward linkage effect on the national economy and “music, theatrical production, operas” has the greatest value added-inducing effect and employ-inducing effect on the national economy. On the one hand, “advertising service” has the largest production-inducing effect on other copyright industries and “music, theatrical production, operas” are the biggest industry with the forward linkage effect on other copyright industries. These results suggest that copyright industry plays a important role in the growth of the domestic industries and it gives the validity of the copyright industry promotion policy. Especially, “advertising service”, “movie, video” and “music, theatrical production, operas” are very important when we promote the copyright industry.

Keywords

Copyright Industry, Production-inducing Effect, Forward Linkage Effect, Value added-inducing Effect, Employ-inducing Effect

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